## Sponsorship Levels

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
<th>Benefits</th>
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</table>
| **Leaders** | $3,000 | - Six (6) tickets to TMS Gala  
- Presentation video and/or company website hyperlinked on the TMS Gala Auction Website  
- Full-page advertisement in prime location in the TMS Gala Auction Catalog  
- Recognition by event speakers at the Gala and on the full screen during Live Auction program |
| **Patrons** | $2,000 | - Four (4) tickets to TMS Gala  
- Half-page advertisement in the TMS Gala Auction Catalog |
| **Advocates** | $1,000 | - Two (2) tickets to TMS Gala  
- Quarter-page advertisement in the TMS Gala Auction Catalog |
| **Allies** | $750  | - Sponsors will sponsor tables at the Gala. In addition to the above sponsorship benefits, donor names/logos will be displayed on Table Signage at the event. |
| **Friends** | $50 - $500 | - The Friends sponsorship level helps underwrite costs associated with the event. This also includes an opportunity to show appreciation to our dedicated faculty/staff by covering the cost of complimentary event tickets for themselves and a significant other.  
- Entertainment Friends - $500  
- Food Friends - $400  
- Wine Friends - $300  
- Technology Friends - $200  
- Faculty/Staff Friends - $100  
- Classroom Friends - $50 |
| **Partners** | $50 - $300 | - The Partners sponsorship level in the form of advertising helps offset printing costs associated with the event. Ads will be placed in the Gala Auction Catalog and logos will be included on our Auction website for Full Page & Half-page Ads.  
- Full-page Ad - $300  
- Half-page Ad - $200  
- ¼-page Ad - $100  
- Business Card Ad - $50 |
2019 Sponsorship Form  
Gala Auction Date  
May 3, 2019

Business or Advertiser  
______________________________________________________________  
(As it will appear in catalog and/or on website)

Contact Name  
☐ Mr. ☐ Mrs. ☐ Ms.  
______________________________________________________________

Contact E-Mail  
______________________________________________________________

Contact Address  
______________________________________________________________

City, State, Zip  ___________________________  Phone Number  __________

Signature  ___________________________  Date  __________

MATERIALS INFORMATION

All information and payment must be received by TMS no later than April 1, 2019 
to be included in the Gala Auction Catalog & Auction Website

Please provide a camera-ready copy or email .jpeg by April 1, 2019 to:  
tmsgala@wsmontessori.org

Questions? Contact TMS Administrative Assistant, 336.766.5550

PAYMENT INFORMATION

Please return this contract with your check payable to  
“TMS Gala - Auction”

The Montessori School of Winston-Salem  
6050 Holder Road  
Winston-Salem, NC 27106

tmsgala@wsmontessori.org  
Fax 336.766.55547

The Montessori Children’s Center, Inc. is a 501(c)3 non-profit organization. School Tax ID# 56-1336266  
Your donation may be tax deductible. Please check with your tax advisor.

For Office Use Only:  Date: ________  Check #: ________  Artwork Received: ________